



One of a Kind **Diversity
Awareness Months Complete
Design and Experience
Execution**

Meet Erika Vazquez...



Hello!...

My Name is Erika and I am the **Chief Communications Officer** here at **NOTA**

To build an equitable workplace, companies must build a culture rooted in belonging where everyone feels valued and heard. Belonging is the product of a shared commitment by all to create a space in which employees feel respected and safe to be themselves. For companies committed to diversity and Inclusion, **one way to create year-round welcoming workplaces is by building diversity and cultural event calendar.**

Your company event calendar can be an exciting way to build internal traditions while driving more visibility to the mix of holidays, cultures, and backgrounds represented in your organization. With increased visibility, you'll create a more sensitive environment attuned to celebrating all cultures and ideologies.

You may be asking how?
Let me show you the Journey

How does it work?

It's very simple, **this is our methodology**



1

We start by building Trust



We meet with your employee resource groups, spot the gaps and build an intersectional taskforce. Supporting collaboration between your organization and ERGs.

2

We layout the path



During this process we work collaboratively with your task force to bring their ideas to life. (Theme, Sessions, Interactive Workshops, Campaigns)

3

We execute and design the path



This is the part in the process where we finalize branding, customize sessions with the speakers of your choice, we create a year-round plan, and we take care of the entire logistics of it.

What I have seen in companies is that there are gaps and miss-communication between employee resource groups. Costing companies more money and creating overlapping events that get left unseen. Our role is to create a diversity and cultural event calendar where employee resource groups work together, and there is a unified message. Being efficient and creating bridges rather than gaps within your culture.

We want to build Allyship within your organization- this is the way to do it. By practicing, learning and working together.

We build everything from the content calendar, graphic design, out-of-the box ideas, Customized Speaker Sessions, campaigns, Activities, Book and Article write ups. Building a customized month where people can feel seen, appreciated and acknowledged.



Beyond culture exist people,
and companies miss what
employees crave the most, a
place of belonging,
understanding, fulfillment and
accountability.

Ready to start?

Start your journey with NOTA
today!

notainclusion.com



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